



The talent will take you there.

Context for Financials

Our Financial Statements provide information on the money we received and spent in 2011 to deliver on the four strategic directives developed by our Board.

With this depicted financial position in 2011, we achieved the following:

1. Model excellent leadership and people engagement practices
 - Engaged external talent (volunteers) in 100% of programs
2. Maximize focus on people engagement practices in organizations in the voluntary sector
 - Worked with organizations in ten geographic areas outside Metro Vancouver
 - Collected stories from six organizations engaging talent in significantly different ways
3. Extend reach with scalable services
 - 52% of our revenue is earned revenue
4. Develop reputation as an expert in best practices for people engagement
 - 54 requests for our expertise outside of Metro Vancouver