



The talent will take you there.

Context for Financials

Our Financial Report provides information on the money we received and spent in 2012 to deliver on the three strategic directives developed by our Board.

With the depicted financial position in 2012, we achieved the following:

1. Establish Vantage Point as a national leader in people engagement in the not-for-profit sector
 - Delivered learning opportunities in 9 communities outside of the Lower Mainland from the west coast to Atlantic Canada and south to Santa Barbara, California
 - Achieved over 500% growth in blog views
 - Grew our earned revenue to over 50% of total annual operating budget
2. Drive demand for innovative knowledge on people engagement
 - Completed *The Abundant Not-for-Profit: How talent (not money) will transform your organization*
 - Inspired 1830 not-for-profit leaders through our learning opportunities
 - Over 82% of participants in our programs reported they were positively affected by our mission
3. Model excellence in leadership and people engagement
 - Engaged skilled knowledge philanthropists in 100% of programs
 - 93% of these knowledge philanthropists expressed they were “very” or “somewhat” satisfied with their role
 - 100% of salaried employees believe Vantage Point models a People Lens philosophy